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MONITORING TRENDS IN VIETNAMESE GRADUATES EMPLOYMENT

MOTIVE

www.motive-euproject.net

**QUALITY TECH SOLUTION COMPLEX
22 September 2023
Ho Chi Minh City, Viet Nam**

Project n. 609781-EPP-1-2019-1-IT-EPPKA2-CBHE- SP

MOTIVE Project funding framework

MOTIVE Consortium and budget

Project reason, description and impact envisaged

Actions and objectives

Indicators

Target groups

Expected results

Project budget and audit

Next steps and sustainability




MOTIVE Project

Funded under **Erasmus+ Programme of the European Union:**

KA2 “Cooperation for Innovation and the exchange of good practices:
Capacity Building in the field of Higher Education”

MOTIVE is a Structural project

 involve as **full partner the Ministry of Education** and Training
of Vietnam

MOTIVE Project is aimed at producing an impact on higher education systems

The project focuses on strengthening of relations between higher education systems and the wider economic and social environment.

MOTIVE Project partnership

Partner n.	MOTIVE Project Partners	ACRONIM	Country
1	Agencia Nacional de Evaluacion de la Calidad y Acreditacion	ANECA	Spain
2	DAI HOC THAI NGUYEN (Thai Nguyen University)	TNU	Vietnam
3	FH JOANNEUM GESELLSCHAFT MBH (FH JOANNEUM, University of Applied Sciences)	FH JOANNEUM	Austria
4	Halong University	HALOU	Vietnam
5	Hanoi University	HANU	Vietnam
6	Hiep Hoi Doanh Nghiep Nho Va Vua Thanh Pho Ha Noi (Hanoi Small and Medium Enterprises Association)	HanoiSME	Vietnam
7	HOC VIEN BAO CHI VA TUYEN TRUYEN (Academy of Journalism and Communication)	AJC	Vietnam
8	HOC VIEN NONG NGHIEP VIET NAM (Vietnam National University of Agriculture)	VNUA	Vietnam
9	International Consulting and Mobility Agency Sociedad de Responsabilidad Limitada	INCOMA	Spain
10	Ministry of Education and Training	MOET	Vietnam
11	Posts and Telecommunications Institute of Technology	PTIT	Vietnam
12	TRUONG CAO DANG DU LICH HA NOI (Hanoi Tourism College)	HTC	Vietnam
13	Truong Dai hoc Noi vu Ha No (Hanoi University of Home Affairs)	HUHA	Vietnam
14	TRUONG DAI HOC SU PHAM NGHE THUAT TRUNG UONG (National University of Art Education)	NUAE	Vietnam
15	Universitat de Barcelona	UB	Spain
16	CONSORZIO INTERUNIVERSITARIO ALMALAUREA	ALMALAUREA	Italy

MOTIVE project, supported and inspired by MOET, aims at:

ensuring that the Vietnamese HE system address the challenging of reform policy implementation on **graduates tracking**

How?

- through capacity building activities and know how transfer to Vietnamese partners
- through short intensive trainings and consortium best practices to share during thematic workshops and conferences
- creation of a National Centre for Tracking of Graduates to assess labour market placement and success of HE graduates



What tools and actions?

- set-up of the first National Centre for Graduate Tracking in Vietnam
- develop a unique methodology and questionnaire
- capacity building activities, trainings, workshops and conferences

What impact envisaged?

- to modernize the HE sector by promoting an informative based approach to policy reform
- availability of sustainable tools and methodologies to evaluate, monitor and compare the success of graduates, try to measure the effects of policies



TRANSPARENT AND SUSTAINABLE TOOL FOR PROMOTING GOVERNANCE AND REFORM POLICY

- set up the **National Centre for Graduate Tracking** in Vietnam for monitoring graduates

PROMOTE QUALITY ASSURANCE

- MOTIVE' graduates database: tool for the National Centre and Universities to carry out students' surveys

GUIDELINES AND RECOMMENDATIONS ON UNIVERSITY GOVERNANCE

- recommendation paper on university governance and strategic policies in HE
- guidelines for developing graduates tracking survey (based on the international and EU best practices)

Graduates tracking is in fact among the priorities of MOET for implementing policy reform in Vietnam.

Main objectives:

- (I) To strengthen Vietnamese capacities on graduates tracking
- (II) To build-up Vietnamese skills for exploiting graduates' data policy reforms
- (III) To increase cooperation between Vietnamese universities and MOET
- (IV) To reinforce the linkages between higher education sector and society



- 4 people trained per each newcomer university (capitalize the Erasmus+ 561656 Project platform-based functionalities) - achieved
- 2 people trained per each partner university on graduates tracking survey - achieved
- 4 people trained per each partner university on graduates' data exploitation - achieved
- Set-up the “**National Centre for graduates tracking**” hosted on Hanoi University portal – on going
- Stakeholders network creation– on going
- Recommendation paper on university governance and strategic policies in Higher Education– on going

- **MINISTRY OF EDUCATION AND TRAINING OF VIETNAM**
- **UNIVERSITIES**
- **STUDENTS/GRADUATES**

The MOTIVE Project = powerful tool for university choice and updated database on

Graduates employability in Vietnam



MOTIVE Project main results

- ❑ Horizontal trainings addressed to newcomer university staff: IT, researchers, administrative secretariats - **achieved**
- ❑ Developing a questionnaire and methodological paper on graduates tracking survey (*one common questionnaire for all universities involved*) - **achieved**
- ❑ Drafting a Report on graduates tracking survey – **on going**
- ❑ Recommendation paper on university governance and strategic policies in HE – **to be released soon after the Report on Graduates is done**
- ❑ Set up the Centre for Graduate Tracking – **on going**
- ❑ Release of guidelines for Graduate Tracking survey– **achieved (to update)**
- ❑ Set-up a section on scientific publications (working papers on HE, graduates studies, labour market, international cooperation) -- **achieved**



- ❑ At least 50% of graduates surveyed from partners universities/faculties involved – **to be calculated by HANU and VNUA**
- ❑ 6,000 students/graduates registered at month 18 and 12,000 students/graduates registered at month 36 on VOYAGE Platform (*capitalize the Erasmus+ 561656 Project and use it as baseline for future surveys*) - **achieved**
- ❑ Creation of a stakeholders network (at least 15 stakeholders involved and use the Centre for Graduates Tracking web section on Hanoi University website) – **to be released during next meeting**
- ❑ 9 working papers published on MOTIVE Project website - **achieved**



Workshop 1

place: Vietnam National University of Agriculture, Hanoi
(22-25 June 2021)

“Quality assurance mechanisms and approaches and its governance within the Vietnamese institutions”

-delivered mainly by ANECA and dedicated to how to use Graduates surveys' data for supporting governance reform and QA in higher education

Workshop 2

place: Halong University
(15-17 July 2022)

“Self-assessment tool on scanning the key competences for employability acquired along the degree studies”

-INCOMA will present, explain and propose to the Vietnamese partners the tool developed for the self-assessment of key competences for employability



Conference 1

place: AlmaLaurea, Bologna
(18-20 May 2022)

“Graduates and Labour Market”

- highlights the future opportunities for the HE in Asia and tools for improving the HE sectors put in force by the stakeholders
- call for papers **“Graduates and labour market”** open to Vietnamese students; the winner presented the working paper

Conference 2

place: AJC, Hanoi
(30 October – 2 November 2022)

“Evidence-based policy and higher education: progress, pitfalls and promise”

- wider reflections for the political dialogue on the governance of HE: identifying and/or revisiting employment and labour market priorities, graduate profile
- labour market mismatches and how to address them, how universities and industry may enhance their collaboration



2 Graduates employment status surveys:

- Survey carried out in 2021 - related to 2020 Graduates in the 9 universities partners
- Survey carried out in 2022 – related to 2021 Graduates in the 9 universities partner

- The comparative report of the 2 surveys is in finalization phase

- The report will be publish, presented and shared with partipants at the final conference on 11-14 december 2023 at hanoi University



MOTIVE Project main results from the first pilot report

MOTIVE Project | FIRST EMPLOYMENT STATUS PILOT SURVEY ON 2020 GRADUATES

9

UNIVERSITIES INVOLVED
partner in MOTIVE PROJECT
motive-euproject.net

9,477

TOTAL POPULATION

43.4%

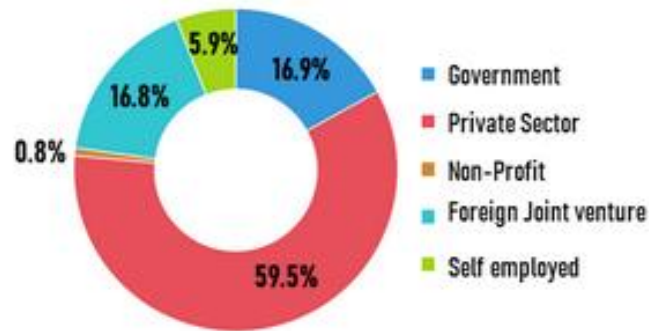
RESPONSE RATE

EMPLOYMENT RATE

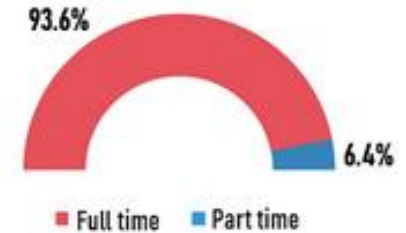


86.0%

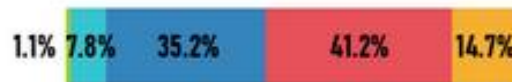
ORGANIZATION TYPE



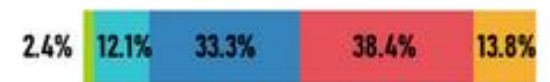
JOB TYPE



JOB SATISFACTION



SATISFACTION TOWARDS THE LEVEL OF USE OF KNOWLEDGE AND SKILLS ACQUIRED FROM THE UNIVERSITY



Legend for Job Satisfaction and Knowledge Use:
■ Totally dissatisfied ■ Dissatisfied ■ Normal ■ Satisfied ■ Totally satisfied



THANK YOU!

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