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# **MOTIVE PROJECT**

**Project No. 609781-EPP-1-2019-IT-EPPKA2-CBHE-SP**

**“MONITORING TRENDS IN VIETNAMESE GRADUATES’  
EMPLOYMENT”**

## **DISSEMINATION EVENT**

**Posts and Telecommunication Institute of Technology  
PTIT – Ho Chi Minh City Branch**

**21 – 22 September 2023**

**Meeting venue**

**11 Nguyen Dinh Chieu, Da Kao Ward, 1<sup>st</sup> District  
Ho Chi Minh City - Vietnam**

*Zoom links:*

For 21<sup>st</sup> of September 2023:

For 22<sup>nd</sup> Of September 2023:

# PROJECT CONSORTIUM

## PROGRAMME COUNTRIES

### 1. AlmaLaurea Interuniversity Consortium – coordinator (ALMALAUREA), Italy



### 2.FH JOANNEUM, University of Applied Sciences (FH JOANNEUM), Austria      3.Universitat de Barcelona (UB), Spain



### 4.International Consulting and Mobility Agency (INCOMA), Spain      5.Agencia Nacional de Evaluacion de la Calidad y Acreditacion (ANECA), Spain



## PARTNER COUNTRY - VIETNAM

### 6.Hanoi University (HANU)



### 7.Posts and Telecommunications Institute of Technology (PTIT)



### 8.National University of Art Education (NUAE)



### 9.Vietnam National University of Agriculture (VNUA)



### 10.Thai Nguyen University (TNU)



### 11.Academy of Journalism and Communication (AJC)



### 12.Hanoi University of Home Affairs (HUHA)



### 13.Hanoi Tourism College (HTC)



MINISTRY OF CULTURE, SPORTS AND TOURISM OF VIETNAM

**HANOI TOURISM COLLEGE**

Address: 236 Hoang Quoc Viet Road, North Tu Liem District, Hanoi, Viet Nam

### 14.Halong University (HALOU)



### 15.Ministry of Education and Training (MOET)



**BỘ GIÁO DỤC VÀ ĐÀO TẠO**

MINISTRY OF EDUCATION AND TRAINING

### 16.Hanoi Small and Medium Enterprises Association (HanoiSME)



### Associated partners: Ho Chi Minh Open City University (OU)

### Italian Chamber of Commerce in Vietnam



## MOTIVE Project Consortium dissemination event (I)

**21 September 2023**

9.15 -9.30	<i>Registration of participants</i>
9.30 - 10.00	<p><b>Welcome speeches</b></p> <p>Dr. Tan Hanh – Vice-President of Posts and Telecommunication Institute of Technology, in charge of PTIT Campus in HCMC Mr. Bui Tien Dung - Ministry of Education and Training of Vietnam Speech of Representative of HanoiSME Association Dr. Dorel Manitiu – AlmaLaurea Interuniversity Consortium (Project Manager) And others</p>
10.00 - 11.00	<p><b>Vietnamese Graduate Tracking report: presentation of 1st and 2nd pilot report -Session 1</b></p> <p>HANU, VNUA Open discussion: challenges, difficulties, future opportunities</p>
11.00 - 11.30	Coffee break
11.30 - 12.30	<p><b>Vietnamese Graduate Tracking report: feedbacks from EU partners -Session 2</b></p> <p>AlmaLaurea Interuniversity Consortium FH Joanneum University of Barcelona Open discussion: challenges, difficulties, future opportunities</p>
12.30 - 14.00	<b>Lunch break</b>
14.00 - 15.00	<p><b>Vietnamese Graduate Tracking reports: analysis of comparative data -Session 3</b></p> <p><b>How to improve the future surveys? What data need to be collected?</b></p> <p>Open discussion MOET, Vietnamese partners, EU partners (structure of the report, presentation of results, challenges, etc.)</p>
15h00 - 15h30	Coffee break
15h30 – 16h30	<p><b>The National Center for Graduates Tracking: portal presentation structure</b></p> <p>HANU, AJC Open discussion: update, layout improve, content</p>
16.30 -17.30	<p><b>MOTIVE project sustainability: achievements and next steps</b></p> <p>Sustainability plan Organisation of final conference</p>

*Vietnamese-English and English-Vietnamese simultaneous interpretation available*

## MOTIVE Project Consortium dissemination event (II)

22 September 2023

7.30 – 08.00	Leave for <b>Quality Tech Solution Complex (QTSC) (namely called Quang Trung Software Park)</b>
8:30 - 12:00	<p><b>Networking Tour to Quality Tech Solution Complex (QTSC) (to be confirmed)</b></p> <p><i>Participants: Project meeting participants, QTSC leader representative and QTSC member enterprises, and other university in HCM City (Open University in HCM, NTT University, QTSC located universities...)</i></p> <ul style="list-style-type: none"> <li>- Visit QTSC Museum (30 mins)</li> <li>- Welcome and Introduction delegates (5 mins)</li> <li>- Introduction of QTSC (by QTSC representative): 10 mins</li> <li>- Introduction of MOTIVE project (by project coordinator) and MOTIVE partners (by country co-ordinator): 15 mins</li> <li>- Presentation of the Higher Education Center for Graduates Tracking</li> <li>- Discussion (led by HANU country co-ordinator): 60 mins</li> <li>- QTSC Tour</li> </ul>
12.00 – 14.00	<i>Lunch break</i>
14.00 – 17.00	<p><b>Networking</b></p> <p>Meeting with National Academy of Public Administration branches (Quang Nam and Da Lat)</p> <p>Dissemination event at <b>Hung Vuong University of Ho Chi Minh:</b></p> <ul style="list-style-type: none"> <li>- Presentation of the MOTIVE Project</li> <li>- Presentation of the Higher Education Center for Graduates Tracking</li> </ul>

*Vietnamese-English and English-Vietnamese simultaneous interpretation available*

- *Working hours in HCMC regularly start earlier due to the hot weather and to avoid traffic jams*
- *The meeting on 22Sep is expected to finish at 10.30 am*

### Introduction of Quality Tech Solution Complex (QTSC)

Founded on March 16<sup>th</sup> 2001, Quality Tech Solution Complex (QTSC) (often called Quang Trung Software Park) has now attracted 142 ICT companies including 6 large-sized companies with over 1,000 employees. More than 650 IT products, services and solutions have been deployed and gone to market. With great efforts and contributions, QTSC has truly become a tech hub for 21,074 people studying and working regularly.

### Technical assignments for the meeting session with QTSC

- PTIT contact and arrange the meeting with QTSC on 22Sep morning; arrange buses to take participants to QTSC; introduction of delegates.
- The country co-ordinator - HANU: Introduction of MOTIVE project and lead the discussion on cooperation opportunities.