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ALMA LAUREA

**Data analysis on graduates characteristics
and employment status :
tourism graduates vs tourism professions**

Hanoi Tourism College, Hanoi, Viet Nam
12-15 September 2022

Dr. Dorel Manitiu
Ms. Valentina Conti
AlmaLaurea Interuniversity Consortium, Italy

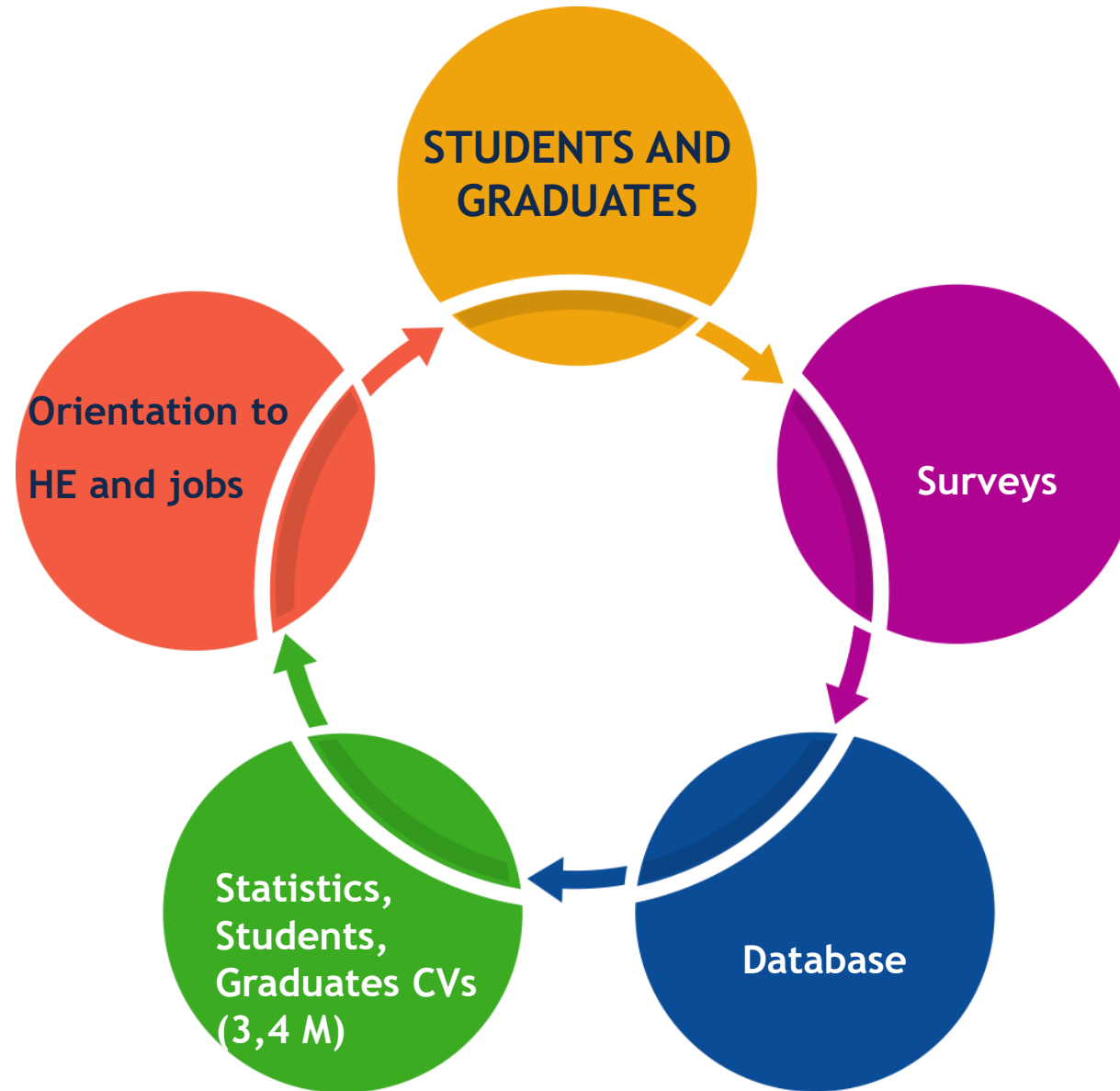


Co-funded by the
Erasmus+ Programme
of the European Union

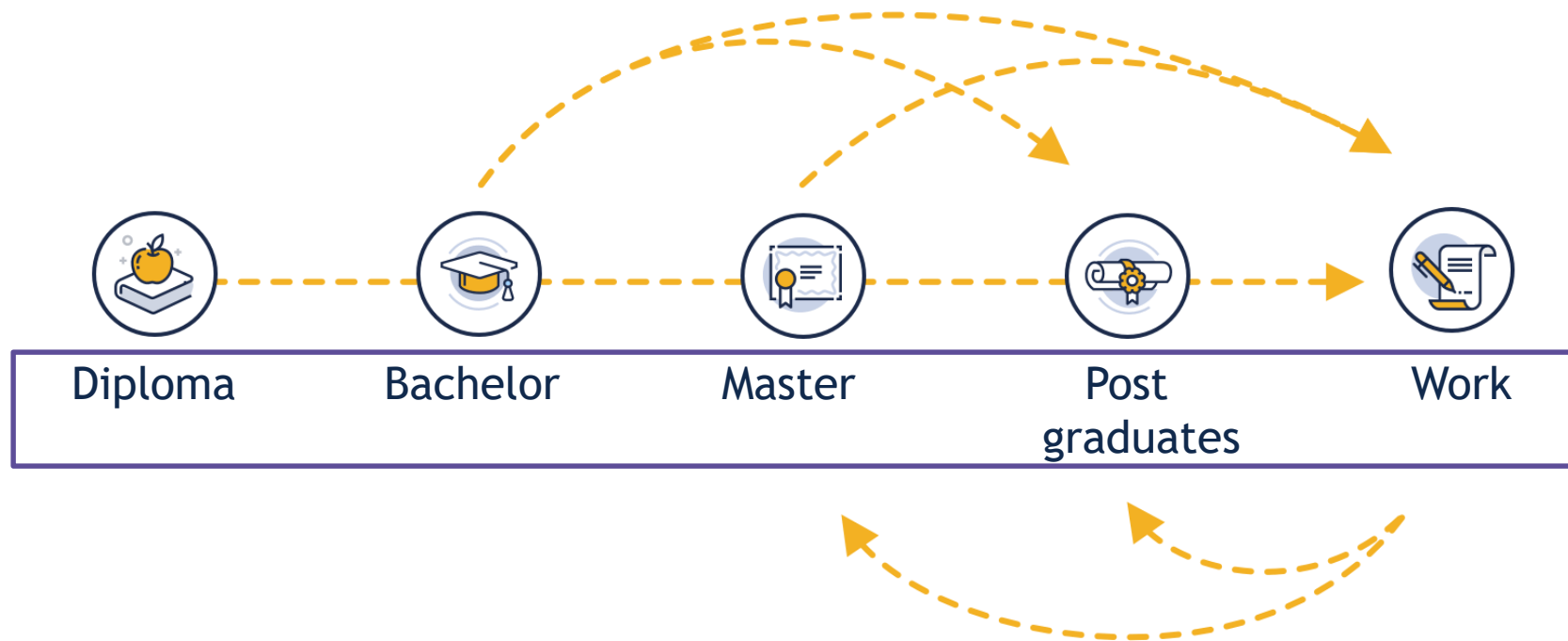




AlmaLaurea: 80 Universities (90% of graduates in Italy)



What we do for graduates



1

At the end of university path, the students assess their academic experience

2

At 1, 3 and 5 years after graduation, ALL graduates are contacted for a survey related to their employment status

3

Why?

- IMPROVE THE HIGHER EDUCATION SUPPLY
- ORIENTATION

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The last job market trends in Italy

2021 Graduates employment status



69% of graduates decide to pursue their academic path towards second level degree (masters)



2021 shows an improvement of employment status, notably for new graduates after the outbreak of Covid-19



The future: unclear - we should wait a few more months for a better assessment of the labour market



IT IS CONVENIENT TO HAVE A DEGREE!
Graduates are more employable and their earnings are higher than non-graduates' ones



Covid-19 period: the demand for graduates

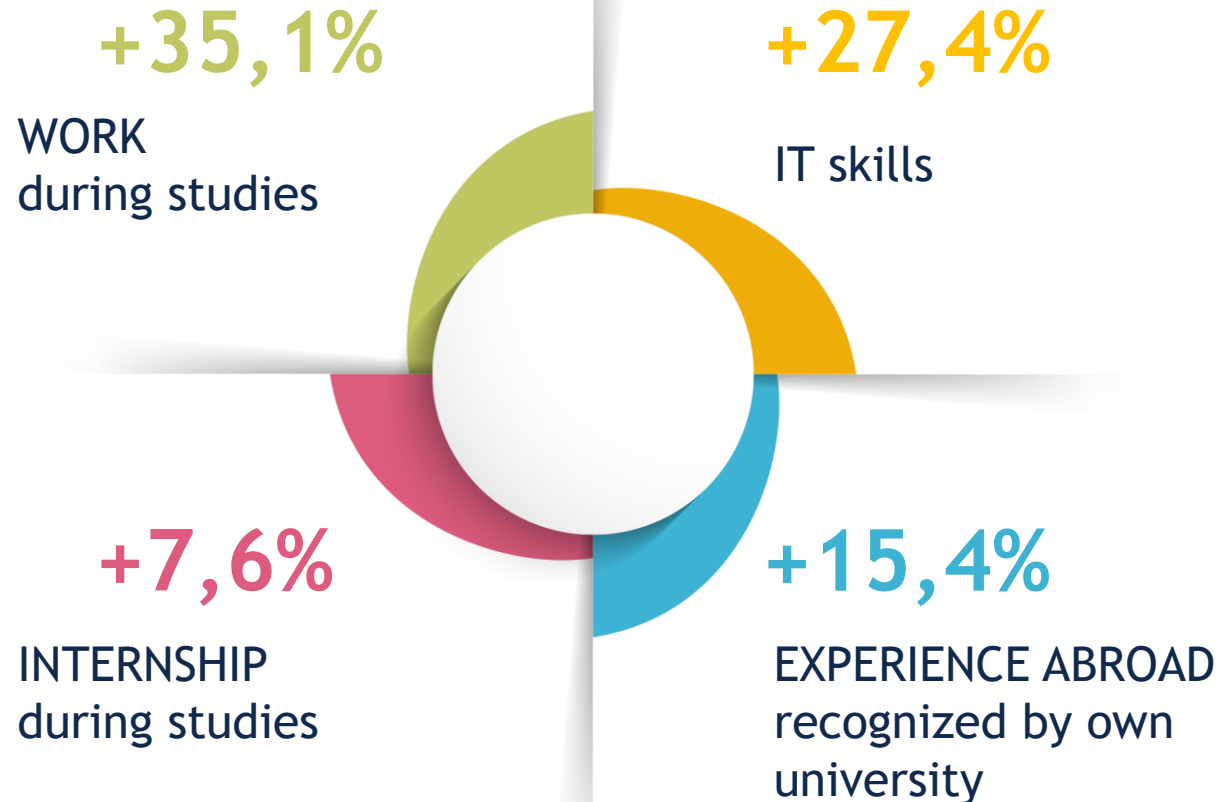


The trend of CVs downloaded from AlmaLaurea database shows, after the 2020 negative trend, not only a recovering, but an **increase of demand from companies!**



Factors that increase the probability to be employed (other factors being equal)

2020 GRADUATES
AT 1 YEAR FROM
GRADUATION



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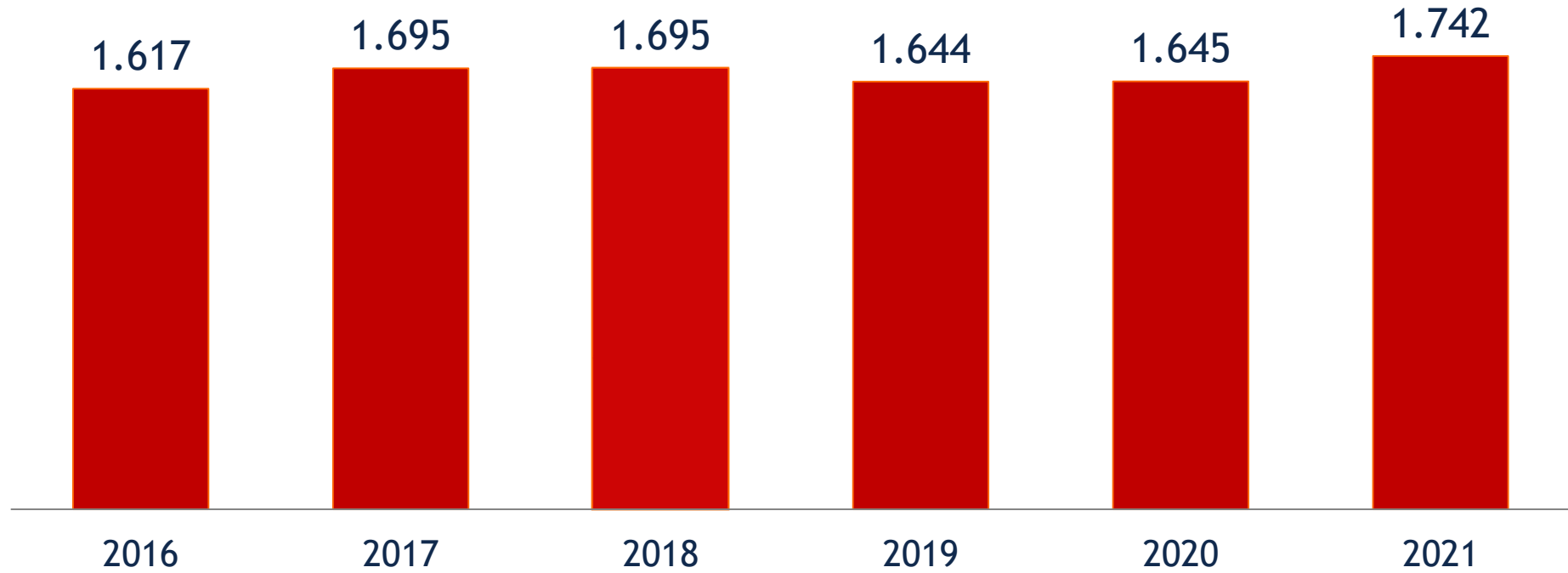
**Graduates in tourism:
Characteristics, academic path and
jobs opportunities**



Graduates in Tourism

(graduated in the last 6 years)

BACHELOR
DEGREE



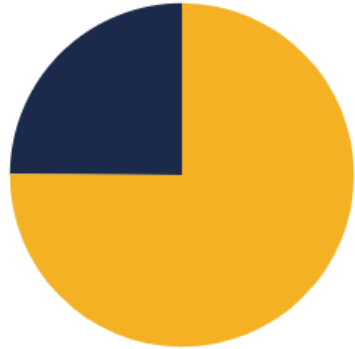
Graduates in Tourism: characteristics and study performances

2021
BACHELOR
GRADUATES



24.9%

Male



75.1%

Female

Graduation age (average): 25,1

Graduation mark (average): 100,1 (out of 110)



63,5% graduated on time

58,9% would enroll at the same study programme, in the same University



Graduates in Toursim: from bachelor to master level

2020
BACHELOR
GRADUATES



47,1% enrolled to a master

33.8%

Tourism development and
management

9.8%

Environmental and
cultural economics

6.0%

Economics

16.9%

Business economics

8.4%

Modern languages
for communication
and international
cooperation



Graduates in Tourism: if they decide to stop at Bachelor level, what happens?

2020
BACHELOR
GRADUATES

1 YEAR FROM
GRADUATION



Employment rate: **61,9%**

(employment rate TOTAL GRADUATES **38,6%**)

NO differences between MALE and FEMALE graduates



Net monthly earning (average) : **1.112 €**

+30.4% in favour of **MALE** graduates

Net monthly earning average TOTAL GRADUATES **1.137€**

+10,5% in favour of **MALE** graduates

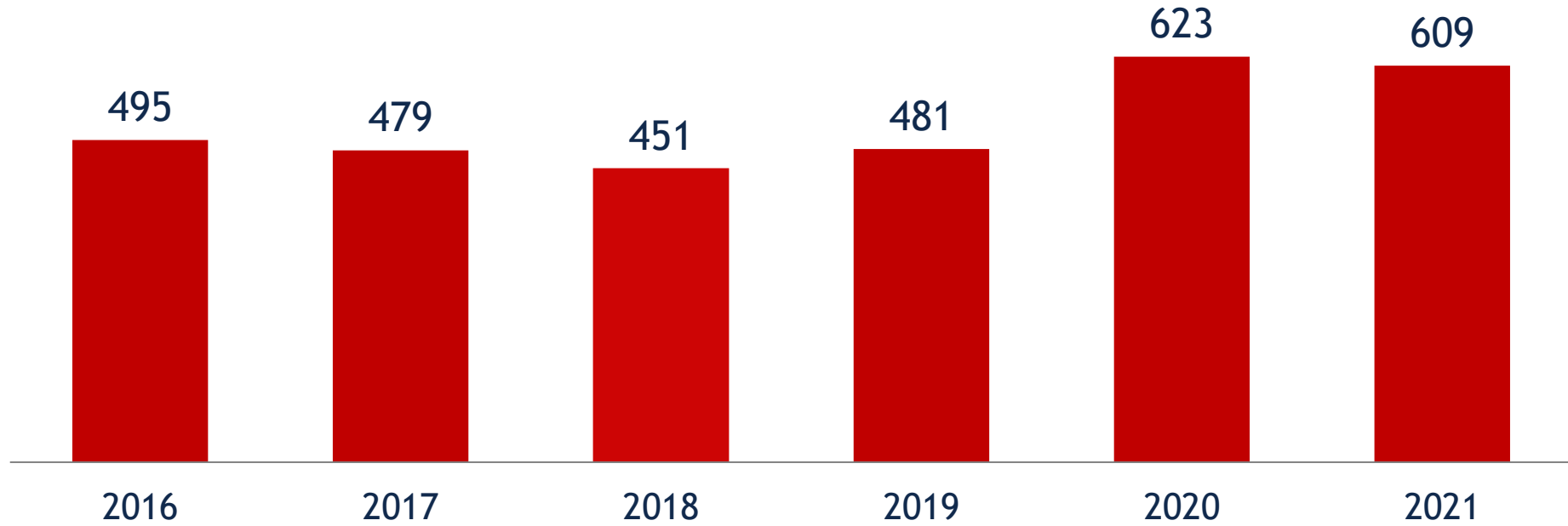
Graduates are working mostly with a non-standard contract (**61,9%**),
part-time (**31,5%**) and in North of Italy (**64,5%**)

The TOTAL GRADUATES: mostly with a non-standard contract (**39,7%**),
part-time (**39,8%**) and in North of Italy (**53,3%**)



Graduates in tourism development and management (graduated in the last 6 years)

MASTER
DEGREE



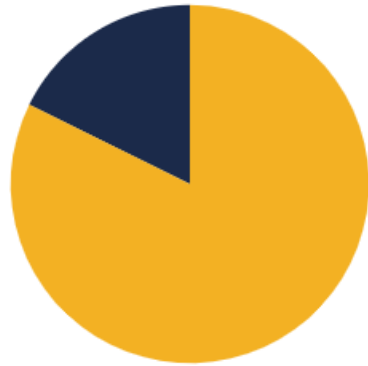
Graduates in tourism development and management: characteristics and study performances



2021
MASTER'S
GRADUATES



17.7%
Male



82.3%
Female

Graduation age (average) : 27,0

Graduation mark (average): 107,8 (out of 110)



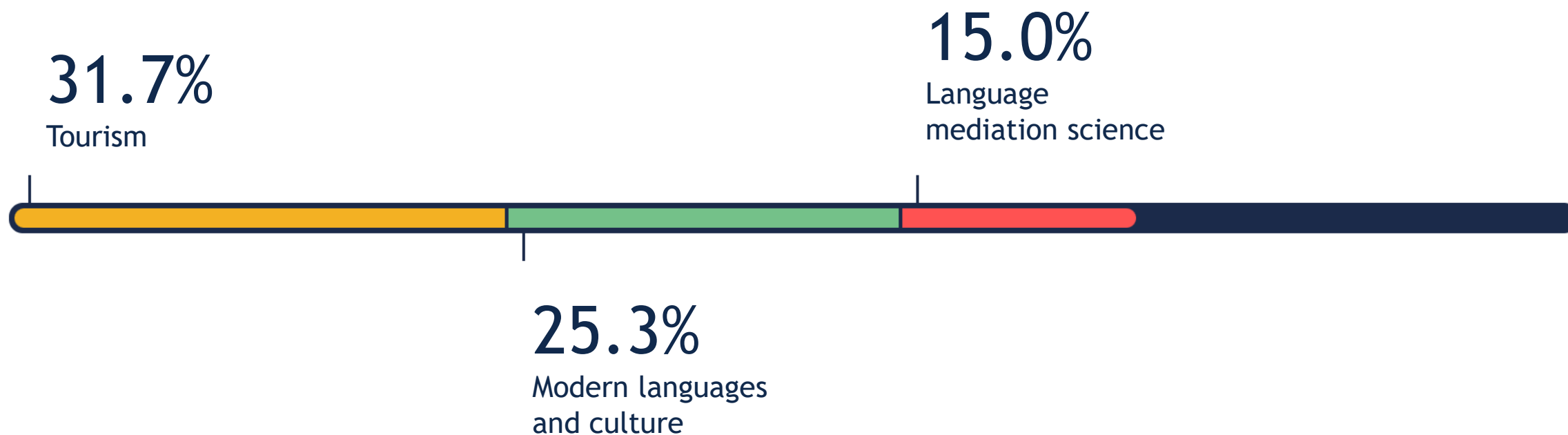
77,8% graduated on time

69,0% would enroll at the same study programme, in the same University



Graduates in tourism development and management: main bachelor

2020 MASTER'S
GRADUATES



Graduates in tourism development and management: employment status at **1 year after graduation**



2020
MASTER'S
GRADUATES



Employment rate: **65,3%**

57,5% MALE and 67,2% FEMALE

(employment rate TOTAL GRADUATES :**75,7%**)
80,8€ Male and 71,8% Female



Net monthly earning (average) : **1.241 €**

+14.1% in favour of MALE graduates

Net monthly earning average TOTAL GRADUATES **1.340€**

Graduates are working mostly with a non-standard contract (**50,4%**),
part-time (**21,0%**) and in North of Italy (**58,5%**).

(TOTAL GRADUATES: mostly with a non-standard contract (**37,7%**),
part-time (**17,5%**) and in North of Italy (**53,2%**))

35,6% consider the graduation title to be effective for their job
(**60,8%** of TOTAL GRADUATES consider it effective for job)

Graduates in tourism development and management: employment status at **5 years after graduation**



2016
MASTER'S
GRADUATES



Employment rate: **81,9%**

87,9% MALE and 80,4% FEMALE

(employment rate TOTAL GRADUATES **89%**)
91,8% Male and 86,9% Female



Net monthly earning (average) : **1.457 €**

+11,5% in favour of MALE graduates

Net monthly earning average TOTAL GRADUATES **1.605€**
+16,2 in favour of MALE graduates

Graduates are working mostly with a permanent contract (**59,9%**),
part-time (**11,5%**) and in North of Italy (**45,4%**)

44,1% consider the graduation title to be effective for their job
(**65,7** of TOTAL GRADUATES consider it effective for job)

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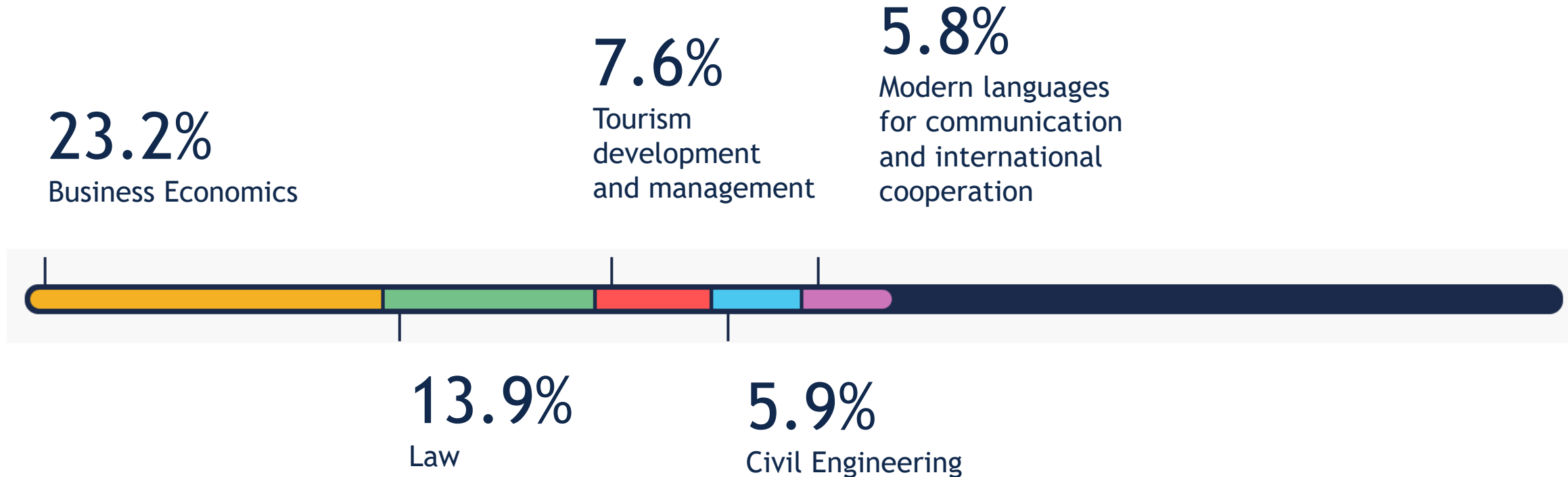


**Graduates in Tourism:
What jobs do they perform?**



Job: Directors and Managers for companies active in accommodation services and restaurants

What study programme did they attend?



- Males (59,3%)
- Graduation age: 27,7 years
- Graduation mark: 103,9
- 51,7% would enroll at the same programme, in the same University
- 49,2% graduated on time
- 24,4% had an experience abroad during the studies

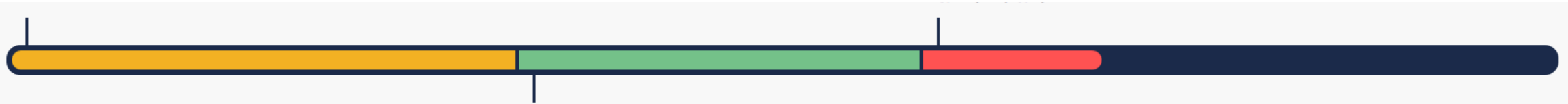
- 53,5% start working after graduation
- 4,6 months, in average, to find a job
- most of them (65,0%) have a permanent employment contract
- 9,3% work part-time
- in average, the net monthly earning is 1.691 €
- 29,6% use at a high level the skills aquired during the studies
- job satisfaction: 7,7/10

What study programme did they attend?

32.9%
Tourism

11.6%
Business
administration

26.2%
Modern languages
and culture

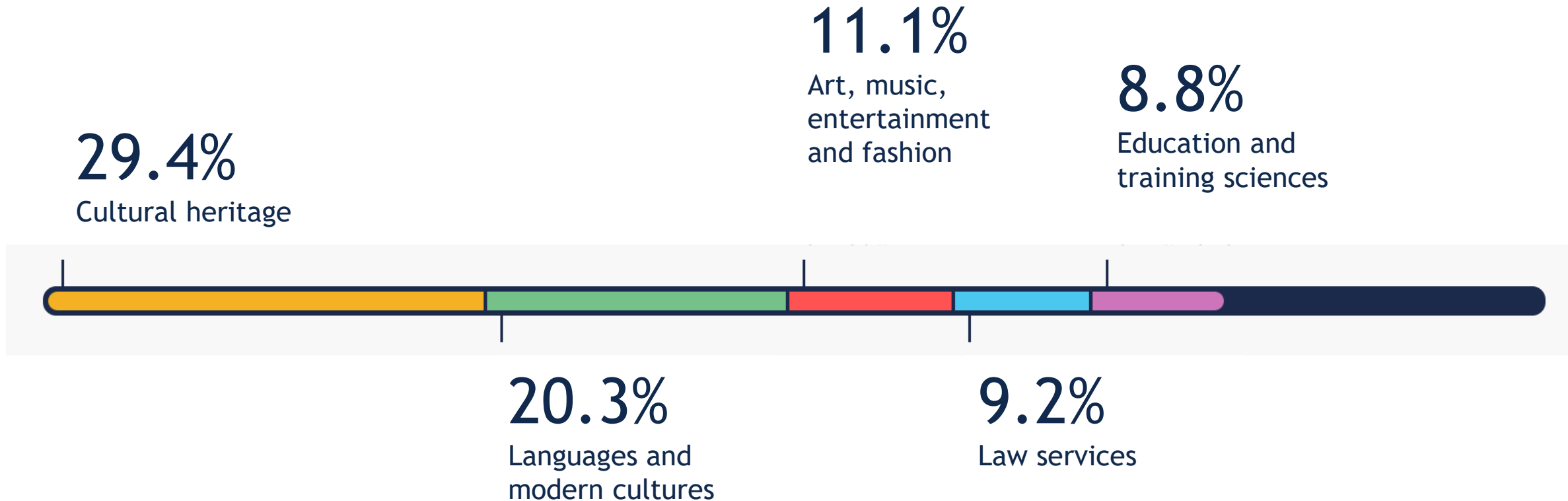


Travel agent: characteristics and study performance

- Women (78,2%)
- Age at graduation: 25,4 years
- Final mark: 98.6 (out of 110)
- 49,3% would enroll again at the same programme and university
- 15,4% performed a study period abroad during university

- 46,6% started working after graduation
- they need around 5,3 months (average) to find a job
- majority (57,4%) has a permanent employment contract
- 14,7% work part-time
- the monthly average eaning is 1.226 €
- 17,3% use at a high level the skills aquired during university
- job satisfaction scale: 7,9/10

What study programme did they attend?



Touristic guide: characteristics and study performance

- Women (78,9%)
- Age at graduation: 29,4 years
- Final mark: 102,4 (out of 110)
- 40,7% would enroll at the same programme and university
- 8,6% performed a study period abroad during university

- 33,1% started to work after graduation
- 8,4 months, in average, to find a job
- majority (56,7%) perform the job as self-employed
- 41,2% work part-time
- in average, the net monthly earning is 982 €
- 60,9% use at a high level the skills acquired during the studies
- job satisfaction scale: 8,4/10



Thank you!!!!

For any further information, please contact:

dorel.manitiu @almalaurea.it